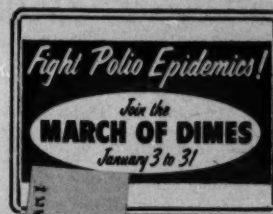


# The Textorian

Weekly Publication of



Cone Mills Corporation



VOL. XXX No. 3

GREENSBORO, NORTH CAROLINA, FRIDAY, JANUARY 20, 1956

FOUR PAGES



**GOOD SEND-OFF**—When the North Carolina Cotton Festival Association at Clayton held "Pat Cowden Day" last November, Marion W. Heiss, second from right, Cone Mills Vice President, was the guest speaker at a banquet in Miss Cowden's honor. Since that time, the Raleigh girl has won the coveted title of 1956 National Maid of Cotton. After much entertainment and wardrobe outfitting in New York, the Maid of Cotton will begin a tour of Europe and later the United States. Shown here also are Paul Keller, president of the Central Oil and Milling Company, Clayton, and R. Lawrence Cooper, immediate past president of the Atlantic Cotton Association, who is a Clayton cotton broker. Miss Cowden, was sponsored in the contest by the North Carolina Cotton Festival Association at Clayton.

## Charles T. McNairy To Address Cone Y Board

Charles T. McNairy, personnel and public relations director of Blue Bell, Inc. will address the annual meeting of Cone Memorial YMCA board of directors next Tuesday night at 8 o'clock at Proximity YMCA. Annual reports of the Y committees will be heard.

Mr. McNairy has had many years in the social service and industrial fields, having served as general secretary of the Greensboro YMCA, as U.S.O. industrial relations director, and as director of job training for the War Manpower Commission, Training Within Industry Division.

He is a graduate of Muskingum College, New Concord, Ohio and did post graduate work in psychology, testing and vocational guidance at the University of Pittsburgh, Pittsburgh, Pa.

Mr. McNairy is secretary of the Society for Advancement of Management, Greensboro Area Chapter; president of the Greensboro Optimist Club; chairman of the 1954, 1955-1956 YMCA membership drive and city warden in Civil Defense.

Mr. McNairy is known for his regular afternoon program on WFMY-TV in cooperation with the Guilford County Child Evangelism Fellowship.

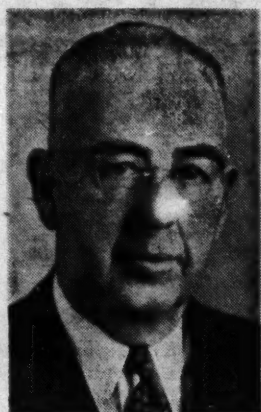
Wives of YMCA board members will be guests.

### Fish Fry Today!

Members of the Church of God, located on State Street, McAdoo Heights, are sponsoring a fish fry that is being held at the Proximity YMCA today (Friday) from 11:00 a.m. until 8:00 p.m. Plates can be served at the Y, or orders may be taken out.

Profits made will be used to help pay for new pews for the church. Plates are \$1.00 per person.

Give to the March of Dimes!



Charles T. McNairy

## White Oak Club Has New Activities

White Oak Community Club met Monday night at Proximity Y building. Mrs. Lloyd Robinson, president, gave a toast to the New Year.

Following a short business session, plate favors were made for patients at Carolina Convalescent Hospital and pupils at the Cerebral Palsy School. Mrs. Frances Funderburk of the Y staff directed this project.

The club still has about 22 bottles of flavoring on hand for sale. Proceeds are going to club activities in the community.

## Cone Employees Pythian Officers

Several Cone Mills employees are among the new officers of the Birjand Temple, auxiliary order of Knights of Pythias. They will be installed in ceremonies February 7 at Winston-Salem YMCA.

Officers are: Theodore A. Long of Greensboro, royal vizier; Paul E. Church of North Wilkesboro, grand emir; Fred Amos of Greensboro, sheik; W. K. Sturdivant of North Wilkesboro, mehed; R. Cole Lee of Greensboro, secretary; R. C. Honeycutt of Greensboro, treasurer; Raymond Warlick of Lenoir, satrap; R. J. Griffith of Winston-Salem, suruk; Cecil Harbison of Morganton, sahib; W. B. Burke of Greensboro, imperial representative; A. W. Edwards of Greensboro, alternate representative, and V. O. Watson of Greensboro.

## Mr. Wrenn Honored On 74th Birthday

Will H. Wrenn, who was 74 years old on January 17, was honored by his family at a birthday dinner on Sunday, January 15 in the Ladies Social Room of Proximity YMCA.

Those present, other than Mr. Wrenn's children and grandchildren, were Mrs. R. E. Loman and Mrs. W. E. Wyrick, who are Mr. Wrenn's sisters and their husbands.

**Community Club Meets**—Proximity-Print Works Community Club will have their regular meeting Tuesday, January 24, at 7:30 p.m. in the Ladies Social Room of the Proximity YMCA. All women interested are cordially invited to attend.



**CORSAGES FOR THE LADIES**—Mrs. Nellie H. Bullard is having her corsage pinned on by Miss Gladys Newlin. Both women were among employees at Tabardrey Plant who received 25-year service pins last Saturday night at Haw River. There was a corsage of red carnations for every woman present. The tables were decorated with red carnations also.



**BEFORE DINNER**—Walter M. Leach, left, and Claude S. Kidd, third from left, who received their 25 year pins last year, greet Hubert Hendry and Manuel Williamson just before the Service Award Event at Haw River last Saturday night. All of these veteran employees are from Granite Plant.



**GREETING**—Tabardrey Plant employees Eddie Rogers and Ed Fonville are greeted at the Haw River service award dinner by Dick Mitchell, superintendent.

## Ministers Hear Red Cross Nurse

Miss Lake Allen, staff nurse of the Greensboro Chapter of the American Red Cross, spoke to the Textile Ministerial Association last week. Her topic was "The Relationship between nursing and the Community." She pointed out how the Red Cross fits into the picture.

"Love of people motivates a woman to go into the nursing profession."

Miss Allen predicted that the day would come when spiritual guidance would be part of a nurse's training curriculum.

The speaker then traced the history of nursing and the history of the Red Cross.

Miss Allen gave tips to the ministers on visiting members of their congregations who are ill. She cautioned them that many times it is best not to visit members of their congregation who are ill. She advised them to try to visit at the right time.

H. M. Angel introduced Miss Allen.

## Cone Matrons Club Plans New Projects

Cone Matrons Club enjoyed a bingo game following their regular luncheon meeting last Wednesday.

Mrs. Clarence Henson presided, and Mrs. Lloyd Parsons led the devotional.

Plans were made to create tray favors for patients in a nursing home for the February meeting. Dried flower plaques will be the project in March.

There were 14 members and three children present for the luncheon which followed the Valentine motif. Mrs. Frances Funderburk of the Y staff led the discussion on plans for the future meetings.

## Proximity Credit Union Meets Jan. 27

Proximity Credit Union will hold its annual meeting at the Proximity YMCA, Friday, January 27, 1956, at 7 p.m. All members are invited to attend this meeting.

Pinkney P. Dyson is treasurer.



**PIN PRESENTATION**—Robert B. Baker of Tabardrey Plant steps up to receive his 25-year service pin from Vice President James Webb after his name is called by Superintendent Dick Mitchell. Seated in foreground are Sydney M. Cone, Jr., right, Cone Mills Corporation vice president, who delivered the address of the evening and also presented the Granite Plant service pins, and Arthur Makin, manager of Tabardrey Plant, who was master of ceremonies for the event.

## Cone Official Will Be Kiwanis Speaker

Marion W. Heiss, vice president of Cone Mills Corporation, will speak to the Greensboro Kiwanis Club next Thursday at the regular luncheon meeting. His topic will be "Japan in 1950 and in 1955." Harold W. Smith, Cone Mills secretary and comptroller, is January program chairman.

Mr. Heiss was in Japan last November. He was also there in May of 1950 as a member of the Anglo-American Cotton Textile Committee.

The company official spoke to the Wednesday Afternoon Study Club at the home of Mrs. Bernard Cone this week.

## Cone Post To Have Brunswick Stew Sale

Cone Post 386, American Legion, will have an old fashioned Brunswick stew, Saturday, February 4 in the Cone Recreation Building, formerly White Oak YMCA.

The stew will be put up in containers and will be ready for sale from 10:30 a.m. to 4: p.m.

The Legionnaires say that as usual, the best ingredients, including plenty of meat, will be included.

Proceeds will go toward the Cone Post's building fund. Tickets may be purchased from any Legionnaire. The price will be 75 cents per pint.

### Please Return

Alton Wyrick, vice commander of Cone Post, 386, American Legion, asks that the person or persons who took the billiard balls from the Cone Post club room, please to return them to White Oak Plant Office. No questions will be asked.

The best things in life are free, of course, but isn't it a pity that most of the next best things are so expensive.

## Sydney Cone Stresses Employee Relationships

"The textile industry during the past 25 years has made tremendous strides, and I believe that even greater opportunities lie ahead for those companies whose management and employees are alert—alert not only to technical changes and the demands of the public, but alert to the need for confidence in one another which results in a close working relationship," declared Sydney M. Cone, Jr., vice president of Cone Mills Corporation, at Haw River last Saturday night.

Mr. Cone spoke at the second annual service award dinner for employees of Cone Mills' Tabardrey and Granite Plants at the Haw River Community Club.

Service pins were presented by Mr. Cone to nine Granite Plant employees who had completed 25 years continuous service within the past year. He was assisted by P. C. Beatty, manager and superintendent of the plant.

Cone Mills Vice President, James Webb presented service pins to 26 employees of Tabardrey Plant who had completed 25 years continuous service within the past year. He was assisted by R. M. Mitchell, Tabardrey Plant superintendent.

"My uncles founded this company in the 1890's on the basis that its greatest asset is its employees, and those who have given leadership to the company through the years have tried to follow this basic principle," stated Mr. Cone.

"Even as we have grown larger, we have constantly worked to keep our organization on a personal basis. It is for this reason that we are meeting here tonight to pay honor to you as individuals," stated Mr. Cone.

The company official pointed out that at the present time there are approximately 1,300 employees who have been members of the Cone organization for at least a quarter of a century. He also stated that there are 19 who have continuous service of 50 years or more.

Mr. Cone referred to the growth of the Tabardrey and Granite Plants throughout the past 25 years with the employment of more and more

people, replacement of old machinery with new and more efficient machines, improvement of working conditions, considerable increase in wages and progress in quality and appearance of the fabrics manufactured.

Tabardrey, one of Cone Mills' major corduroy weaving plants, employs 443 people. Granite, one of the largest corduroy finishing plants in this country, employs 402.

"This provides direct employment to 845 people in Haw River and indirectly affords business to an expanding circle of goods and services far beyond these immediate payrolls," he stated.

Mr. Cone told the group that between 1948 and 1952, the amount put into more buildings and machinery at Granite Plant alone was \$1,603,000.

"We paid \$17,770.72 in taxes to the Haw River Sanitary District this year. We believe the Sanitary District has more potential value to Haw River's future than any development since we came here in 1929," he continued.

Mr. Cone referred to the disturbing threat of Japanese competition as an opportunity. He pointed out that on a trip to Japan in November, Cone Mills Vice President, Marion W. Heiss was impressed by the enthusiasm with which the people over there tackle the job of making quality cotton fabrics.

"They are definitely out to beat the world at this manufacturing game," he asserted.

Mr. Cone said that such things as increasing efficiency, lowering costs,

(Continued on page 4)



**ENTERTAINERS**—This is the Haw River School Glee Club which entertained the 25-year service award group from Granite and Tabardrey Plants last Saturday night. Their director is Mrs. Eugene Watts.



**TALKING THINGS OVER**—This was typical of the many small groups that gathered just before the Service Award Event at Haw River Community Club last Saturday night. Left to right are Robert Scruggs, personnel manager at Granite; Joe W. Clayton, George W. Kimrey, Charlie Beauford and Bob King. Mr. King who has been assistant manager at Granite is leaving soon to take over duties as manager of the Carlisle Plant to be constructed in South Carolina. His handsome sports jacket made of Cone Clevecord corduroy was subject of much favorable comment.



## THE TEXTORIAN

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**LELAH NELL MASTERS** . . . . . MANAGER  
**ROBERT WEAVER** . . . . . ASSISTANT  
 Entered as Second Class Matter, January 28, 1928 at Postoffice,  
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 Pineville . . . . . Pineville

### REPRESENTATIVES

Elizabeth Harviel  
 Edna S. Ellis  
 Bertha S. Clayton  
 Opal S. Isley  
 Roger Johnson  
 Pauline Safrit  
 Mary Robinson and Inez Culp



(\*Director American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, JANUARY 20, 1956

### Pride in Our Jobs

One of the important factors in the tremendous industrial development of our country has been the desire on the part of so many American people to do well whatever they put their hands to. In our early history individuals working in their homes produced articles which have come down to us as works of art. These people started with the raw material and individually followed through each stage in the production of the finished article. There was, no doubt, a great deal of personal satisfaction in being able to say, "I alone made this. It is entirely the work of my hands." However, the minds and hands which produced these articles were soon alert to the fact that the rapidly increasing population created demands which could not be met by producers working as individuals.

The idea of teamwork was hit upon as a solution to the problem of increased production. If one man working over a long period of time could produce a piece of cloth, why couldn't several men with the help of larger machines produce more cloth in a shorter period of time? It was a logical plan. Individual assignments were made and the final fabric, thereby, became the product of many hands.

Pride in being able to work as a valuable member of the team replaced the pride that came from producing a finished product alone. To do this required an even greater sense of responsibility. The picker tender, the card tender, the spinner, the sweeper, the weaver and all the other assignments became dependent upon one another. Each had an important job to do and it was only when each was done well that the cloth produced was of highest quality.

We are accustomed at this time of the year to seeing basketball teams work as a close-knit unit. Each player has a definite assignment and when the combined efforts of the team result in victory, each player takes pride in the contribution he has made to the team's success. It is this same spirit of teamwork on a larger scale which is necessary for a business enterprise and when the result is top quality cloth, there should be the same pride in a job well done.

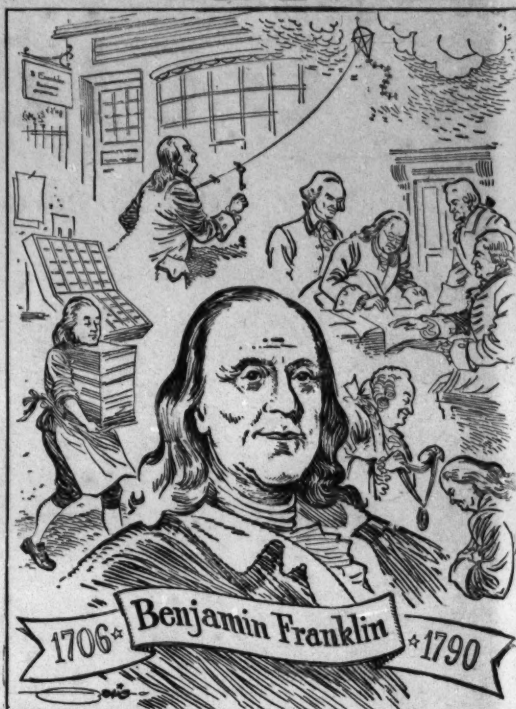
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### A GREAT AMERICAN



### His Greatness Grows

January 17 was the 250th anniversary of the birth of Benjamin Franklin, whose greatness as American patriot, diplomat, philosopher, grows with the years.

Franklin's was the only name signed to all four basic documents of our beginnings: The Declaration of Independence, the Treaty of Alliance with France, the Treaty of Peace with England, and the Constitution.

Many of the principles he promulgated have a particular significance for us today. He stood for local as against federal action; he urged the federal taxes be kept down through thrift and economy. With all his full activities in science and industry he still found time, when asked, to engage in public service for the good of his country. He was a truly great American.



### Pineville News

by Mary Robinson and Inez Culp

All four WMU Circles of Stough Memorial Baptist Church held their monthly meeting Tuesday night at the church.

We would like to extend our sympathy to the family of Mr. Jack Reid, who passed away Wednesday morning, January 11. He had been ill about four months.

Miss Catherine Gordon is a patient in a Charlotte Hospital. Friends wish her a speedy recovery.

Bain Junior High School trimmed Pineville Junior High in Basketball Friday night. Ted Robertson, son of Mr. and Mrs. T. C. Robertson led the Pineville team with 16 points.

Mrs. Margaret Harkey and children of Fort Mill, visited Mr. and Mrs. Sam Satterfield Wednesday.

Mr. and Mrs. Nathaniel Knobb are now making their home with Mr. and Mrs. Hollis Howington, parents of Mrs. Knobb.

Seaman Joe Lavender spent a

few days at home with his parents, Mr. and Mrs. Joe Lavender. Joe is stationed at Norfolk.

Ted Culp and Glenda Coan visited Rev. and Mrs. Bill Cranford in Mitchell, Indiana.

The Civic Club held their monthly meeting Tuesday night at the Legion Hut, supper was served by the ladies of the Methodist Church.

Mr. and Mrs. Sonny Kimbrell are the proud parents of a baby girl. Mr. Kimbrell is an employee of the Carding Department.

Friends are glad to know that Joe Harris is improving.

Cub Scouts held their weekly meeting Monday afternoon at the home of Mrs. Walter Reid. Jimmy Culp, a new member was welcomed.

### Salisbury News

By Pauline Safrit

The Connie Edwards Circle of Stallings Memorial Baptist Church met last Monday afternoon at the home of Mrs. John Page on Ryan Street.

Mrs. C. F. Limerick presided over the meeting which was opened with devotional taken from 2 Corinthians 8:1-5. Mrs. Reuben Hellard led in prayer.

Mrs. Limerick led the program on "That the Indians Might Know" and she read the 23rd Psalm as translated from the Kiowan Indian Language. Mrs. A. A. McCormick concluded the program with prayer.

During the business session plans were made to visit members of the church.

Refreshments were served to 11 members and one visitor, Mrs. L. A. Millis.

Mr. Harvey Sherwood entered Rowan Memorial Hospital January 9 for observation and treatment.

Mr. Harry Kirchin returned to work this week after a two weeks visit with his daughter, Mrs. Jack Fleming, in Elberton, Georgia.

Mr. Lacy Owen Sr., of Hill Street, has returned home from Rowan Memorial Hospital where he received treatment. He is also back at work.

L. B. Owen Jr., has returned to his home at 72 Hill Street after undergoing observation at Rowan Memorial Hospital.

M/Sgt. M. L. Stiller of 126 Chosin Street, Barstow, California, have announced the birth of their first child, a girl, Karen Kaye, born December 27 and weighing eight pounds.

Mrs. Stiller is the former Doris Hartman, daughter of Mrs. Minnie Hartman of Route 7, Salisbury.

Mr. Jesse F. Butler, 87, died at his home in Granite Quarry at 2:45 p.m. Wednesday, January 4, following a 10-day illness.

Mr. Butler was born March 6, 1868 in Davie County, son of the late John Henry and Frances Click Butler. He attended Davie County Schools.

He was the oldest member of Stallings Memorial Baptist Church at the time of his death, and was a charter member of the Cooleemee Chapter of the Redmen. He held a life time membership in that organization.

Mr. Butler was married January 21, 1892, to the former Mary E. Foster who died June 21, 1953.

Survivors include four sons; C. F. Butler, A. R. Butler, and J. W. Butler of Salisbury, and W. O. Butler of the home in Granite Quarry; five daughters, Mrs. C. B. James of Mocksville, Mrs. H. R. Witty and Mrs. L. C. Klutz of Granite Quarry; Mrs. H. L. Hall and Mrs. E. M. Almond of Salisbury; two brothers, D. J. Butler of Salisbury and Thomas Butler of High Point; and one sister, Mrs. A. A. McCormick of Salisbury. Also surviving are 15 grandchildren and 23 great grandchildren.

Funeral services were conducted Friday afternoon at 4 o'clock at Stallings Memorial Baptist Church with the Rev. R. Albert Propst, pastor, officiating.

Palbearers, all grandsons and nephews, were Ralph, Marshall, Vernon, Marion, Homer and Dewitt Butler. Interment followed in Rowan Memorial Park.

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# AMERICA BY 1975

America by 1975 will be a land in which consumption of many of our metals will increase tremendously.

The National Association of Manufacturers cites a report by the President's Materials Policy Commission.

mission of June, 1952, which indicates how great this increase probably will be.

It is projected that by 1975 consumption of copper will increase from 1,730 thousand short tons to 2,500 thousand short tons; fluorspar will jump from 369 thousand short tons to 1,060 thousand short tons, and manganese ore will increase from 1,800 thousand short tons to 2,700 thousand short tons.

"My husband is an efficiency expert in a large office.

"What does an efficiency expert do?"

"Well, if we women did it, they'd call it nagging."

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### The Bible Speaks To Your Need

By Rev. W. L. Bennett, Pastor  
Sixteenth St. Baptist Church

Liquor is the greatest deceiver and destroyer known to man.

It is destructive, degrading, blighting and blasting. It destroys lives; 8,000 persons are killed annually and 250,000 injured by drunken drivers. It damns souls.

Mrs. Heady, before dying in the gas chamber for killing Bobby Greenlease, confessed she drank "from one to two fifths of whiskey a day for a year and a half" before committing this murder.

It destroys homes. Do you realize 386,000 marriages go on the rocks annually and 48 per cent of these are caused by liquor?

It degrades character. About 1,500,000 crimes are committed each year in America. J. Edgar Hoover said that 65 per cent of them could be attributed to the liquor traffic. There are 69,000,000 users of alcohol in America today, an increase of 39,000,000 over 1932, an increase of 2,000,000 per year and 1,000,000 chronic drinkers dying from alcoholism. Every third teen-ager is drinking and every third alcoholic is a woman.

If this trend continues, in 40 years

we shall all be drunk! It is high time Christians awoke. The church must fight for its life and destroy the liquor traffic, or it will destroy the church. Every Christian should take his stand against the deceiver and destroyer by totally abstaining, refusing to sell or serve this poison and voting against every politician who favors its legalization.

If someone should say, "I am not a drunkard, I drink only in moderation," let him be reminded that drinking is a sin as are adultery, stealing and murder, Gal. 5:19-21. No Christian would think of committing adultery, stealing or murdering in moderation. Neither will Christians drink in moderation.

"Be not deceived," "drunkards" shall not "inherit the kingdom of God." (1 Cor. 6:9-10). "Let us walk... not in rioting and drunkenness... chambering and wantonness... strife and envying. But put ye on the Lord Jesus Christ and make not provision for the flesh, to fulfill the lusts thereof." (Rom. 13:13-14).

When any person puts on the Lord Jesus Christ, he will have neither room nor taste for strong drink. Christ is the answer to drinking and drunkenness.

### What We Don't Know About Polio

What we don't know about polio today will some day fill a great many books.

We know enough to be able to say that polio will eventually be controlled but there remain wide areas where we lack knowledge. March of Dimes research projects are now working to fill in the gaps.

We do not know, for example, how long the effect of the Salk vaccine lasts. The reason we don't know is that there has not been enough time to find out. Children who received injections of experimental vaccine two and a half years ago still have substantial protection against paralytic polio. These and other children will have to be followed for many more years before we can know how long the vaccine's effect persists.

We don't know how to make the Salk vaccine without using monkeys. Virus for the vaccine is grown on cells of monkey kidney tissue. The monkeys that provide these cells must be imported from India

or other countries in the Orient. This is an expensive procedure and if for any reason the import of these monkeys should stop, our vaccine production would stop also.

Several scientists working under grants from the National Foundation for Infantile Paralysis are now looking for a kind of cell that will multiply indefinitely in the laboratory and will provide a suitable tissue to cultivate virus for the vaccine.

We don't know whether the Salk vaccine can be improved. Vaccines for other diseases have been greatly improved over the years. Some scientists feel that a live virus vaccine may be the eventual answer to polio, or that such a vaccine might be used as a booster shot after an individual has received the Salk vaccine. In a number of March of Dimes-supported projects, scientists are working on these and related problems.

We don't yet have a drug that will prevent polio or that is effective in the treatment of the disease. We don't know if such drugs can be found. A search for them is spearheaded by projects at the University of Michigan, the George Washington University and the University of Utah. A preventive drug would be of value in an epidemic for it might be speedily given to all unvaccinated persons in the area.

Despite the long study that has been made of polio, we do not now know of a simple diagnostic test which can be carried out in the average laboratory. Present methods take several days at the least and are undertaken only in virus research laboratories. With March of Dimes support, a number of scientists are searching for the kind of diagnostic test that is needed.

There are other vast unknown areas. Scientists are working toward better methods of caring for those who have already been stricken by polio. New procedures are

making it possible to teach people to overcome their dependence on iron lungs and to return to more nearly normal lives, even those who have been severely paralyzed.

A great deal remains unknown about pathogenesis, which means what happens after the polio virus invades the human body. Much also remains unknown about the virus itself. What exactly is its chemistry? What is it made of? Why is it so damaging?

Enough is known about polio today to indicate that science can conquer it. Research is moving forward with March of Dimes support to bring that conquest closer.

### Buying Power Of Dollar Has Been Maintained

There have been many important changes since early 1952 in the prices of things consumers buy. The fact that the cost of living has scarcely increased 1½ percent in four years does not mean that nothing has gone up and nothing has gone down. It simply means that the ups and downs have just about balanced each other.

Take the price of food, for example. Retail food prices have been in a generally declining trend since January 1952. For most families, food is the largest item of expense, and food prices are now averaging 3 percent lower than they were four years ago.

The chart shows some of the important changes in prices to consumers, compared with January 1952. While food went down, housing went up. While clothing prices in general declined, the cost of transportation increased.

Important personal services, such as medical care, now cost more—



**GOLDEN WEDDING**—Mr. and Mrs. J. T. Hall are shown cutting their 50th wedding anniversary cake at the celebration given by their children at their home on Rt. 1. Thirty-seven guests attended, including their four children, Mrs. Cleo Wilson, Mrs. Jack Shotwell, Capt. D. F. Hall of the Salvation Army, Jackson Miss., and Beauford Hall. Mrs. Wilson is employed at Proximity Plant and Mrs. Shotwell at White Oak.

but recreation activities generally cost a bit less than in 1952. Thus, what economists call "price stability" is the net results of balancing out many underlying price changes. This is just as it should be, in our free competitive markets. If all prices were rigid or fixed, we would soon find ourselves in an economic straight-jacket. The way things are today, the buying power of the consumer's dollar has been very nicely maintained for several years.

### Previewing N. C. For February, 1956

Warm sunshine in the Mid-South resorts and along the Southeastern Coast make golf, riding and sight-seeing pleasant for visitors to North Carolina in February. In the Wilmington area and in the Sandhills, camellias are beginning to bloom, heralding the spring flower season which reaches its best in late March and early April with the blossoming of dogwood, azaleas, wisteria, cherry trees and bulb flowers.

Fox Hunting—Traditional and 20th Century-style methods of pursuing that every-wary animal, the fox, are enjoyed in North Carolina during February. At Nags Head on the coast, the annual Valentine Season Foxhunt is scheduled for February 16-18. Here the field follows the hounds across the sand dunes and through the "sound-side" woods in jeeps and automobiles.

Further inland, North Carolina's three organized fox hunts are enjoying good sport, with riders in formal hunting attire surging across the Sandhills, Piedmont and Appalachian foothills. At Southern Pines, the Moore County Hounds go out on those days; Sedgfield Saturdays. The Tryon Hounds also go out on those days; Sedgfield Hunt goes out Wednesday afternoons and Saturday mornings. Moore County Hounds hunter trials will be held February 18.

Kingdom of Horses—Some 300 trotters and pacers are in winter training at the Pinehurst tracks, and visitors can watch morning workouts to see horses which will be winning on the big-time harness racing circuit later this year. At the neighboring Sandhills resort of Southern Pines, top steeplechasers and show hunters are trained. Tryon is training center this winter for the Equestrian Team which will represent the U.S.A. at the Olympic Equestrian contests in Stockholm next summer.

Where The Wild Goose Goes—Gaddy's Goose Refuge, near Ansonville on Highway 52, is the winter home of some 10 to 15 thousand wild geese and a winter mecca for visitors from all over the country. Visitors can feed and photograph the geese, which become quite tame during their sojourn at this unique privately owned haven.

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Bills!  
Bills!**



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In Asheboro, N. C.—428 N. Fayetteville St., Phone 4171

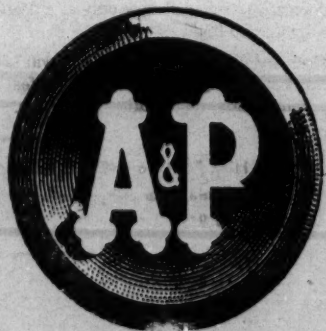
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**TIMBER!**

From National Safety News  
Published by  
The National Safety Council



**Greensboro A & P Food Store**

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2215 Walker Ave. • 221 Commerce Pl.





**VOLUNTEERS**—The Women of Haw River Congregational Christian Church served the dinner at the Service Award Event for employees of Granite and Tabardrey Plants at Haw River Community Club last Saturday night. They are Mrs. Charles Koch, Miss Ellen Maness, Miss Sandra Cole, Miss Donna Jeffreys, Miss Judy Bason, Mrs. Harold

Terrell, Mrs. George Pearson, Jr., Mrs. William Garrison, Mrs. E. N. Byrd, Mrs. A. F. Sharpe, Mrs. B. W. Starnes, Miss Pearl Smith, Mrs. Frank Bain, Mrs. Luther Jeffreys, Mrs. Lynn Bacon, Miss Mattie Terrell, Mrs. Iva Purcell, Miss Sally Cable, Mrs. J. C. Watkins, Mrs. W. E. Vinson, Mrs. W. W. Sharpe, Mrs. Ben Pearson.

## Disaster Year Brings Additional R. C. Goal

R. M. Johannesen, chairman of the Greensboro Chapter of the American Red Cross, has been informed by National Red Cross Chairman E. Roland Harriman that of necessity the organization must ask for an additional \$8,000,000 for disaster work above the normal collections to be made by its chapters in the 1956 campaign for members and funds.

The Greensboro Chapter has been asked to add \$7,340.00 to its goal for its 1956 campaign in March making the 1956 campaign goal \$101,175.00, instead of the \$93,835, originally approved by the Chapter's Executive Committee. Word of the disaster situation was received just prior to the Chapter's Board Meeting on Friday and the revised goal was accepted unanimously by the Board. Of this total \$62,205. is for the local chapter, \$38,970. for all National chapters. This represents an increase of 13% over the amount raised in the 1955 local drive, which last year fell short of the minimum needed for local and National services.

The decision to appeal for this additional fund, Mr. Johannesen was informed by Mr. Harriman, "was reached as a sequel to the worst disaster year in American history."

First, he pointed out, there were unusual tornadoes in the Midwest, next hurricanes on the Atlantic Seaboard followed by devastating floods in the East, and finally the unprecedented "Christmas floods" that struck the West Coast.

"This unique series of disasters," he said, "has all but exhausted the disaster funds of the Red Cross. Therefore, it is necessary to raise the over-all goal of the 1956 Red Cross fund campaign by approximately 10 per cent."

"The Red Cross has no choice. All the will in the world is of no avail without funds."

Mr. Harriman's announcement came after an emergency meeting of the executive committee of the organization's national board of governors. This committee acted after receiving a report from President Ellsworth Bunker showing that since last July 1 three major floods, plus some unusually destructive tornadoes during 1955, had cost the Red Cross an all-time record of more than \$27,000,000, with nearly six months of the fiscal year to go.

This \$27,000,000 was spent on

emergency relief and long-range assistance to families and small business people whose total exceeds by four or five times the victims of an average disaster year.

These unusual disasters, Mr. Johannesen was informed, quickly ate up the normal allocation of \$4,000,000 for disaster relief, completely absorbed \$16,000,000 in special contributions to flood work in the Northeastern states, and reduced the organization's \$8,000,000 disaster reserve fund to less than \$1,000,000.

"This means," Mr. Harriman said, "that the Red Cross is faced with the challenge to restore its ability to respond immediately when disaster strikes and thus to meet both the anticipated disasters, which 75 years of experience show come with the spring, as well as to provide for the demands of the forthcoming fiscal year starting next July 1."

"We now have less than a million dollars to cope with disaster work this spring and summer. Never before have there been such demands for emergency relief and the most costly long-range assistance to stricken families."

"We regret extremely to ask this additional contribution from the American public, but we are confident that everyone will realize the gravity of our task and the responsibility given to us to act as the public's agent in alleviating what otherwise would be irreparable distress."

Mr. Harriman emphasized the magnitude of the long-range need. He noted that right now "approximately 11,000 families and small

businesses are being assisted in the Western states as a result of the unprecedented and devastating Christmas floods which struck parts of California, Oregon and Nevada.

"All of these factors," he said, "convinced the executive committee at its emergency meeting that the Red Cross has not alternative but to ask for this additional money during the 1956 campaign for members and funds."

## Recipe Requested Cranberry Tea

The tea served at the White Oak community Club Monday night made such a hit it was requested to be put in the Textorian so all could have the recipe.

1 lb. fresh cranberries  
3 cup orange juice  
1 1/2 cup lemon juice  
3 cup sugar  
1 stick cinnamon  
5 cloves or more to suit taste  
3 quarts water

Boil the 3 quarts water, sugar and spices together until strength is out of spices then remove them from syrup mixture. In another saucepan cover cranberries with water and boil approximately 10

minutes. Mash through a sieve or collander, add the syrup mixture, orange and lemon juice, serve hot. This can also be served as punch by chilling and serve iced. Makes one gallon.

The Western World was introduced not only to sugar, but to many of the fruits that now make up our favorite jams and jellies by Richard the Lionhearted, returning from the Holy Land. Oranges, lemons, peaches, apricots, and nectarines, all made their European debuts at this time.

The real reason that the rooster crows so early in the morning is because he's scared to open his mouth after the old hen wakes up.

## BOWLING NEWS

By Maxine Allen

Virginia Gaylord, bowling for Summit Center Esso, broke the high individual set record for the Cone Women's League last Friday night, with games of 120, 106, and 111—for a 337 grand total. This replaces Ellen Fisher's previous record, 311. Virginia's set also gives her high league average, 95.2, with Ila Roberts' 94.7 a close second.

Benlee's, competing against Summit Esso, lost two games, but still lead the league by five games, Summit Esso running second. For Benlee's, Ila Roberts rolled high set, 298, and Louise Pinkerton high game, 114.

Kool Springs Trailer Park won two for Edmond's Drug Store, with Lorraine Amos bowling high set for the winners. For Edmond's Drug, Doodle Wood rolled high set and game.

Team Standings

Team	Won	Lost
Benlee's	27	15
Summit Esso	22	20
Kool Springs	21	21
Edmond's	18	24

How True!  
"If all printers were determined not to print anything till they were sure it would offend nobody, there would be very little printed."  
—Benjamin Franklin, 1731.

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## Infant and Pre-School Clinic

Two new members present at the Infant and Pre-School Clinic on Wednesday afternoon were Conrad Hicks and Karen Mitchell.

Others present were Laura Hicks, Maurica Wyrick, Deberah Wyrick, Billy Wyrick, Betty Dickens and Vernon Ray Hunt.

Nurses gave seven immunizations and four vaccinations.

**SYDNEY CONE STRESSES**  
(Continued from page 1)  
improving quality and producing an attractive, useful fabric are tremendously important challenges to employees and management alike.

Arthur Makin, manager of Tabardrey Plant, was master of ceremonies.

Entertainment for the service award dinner was by the Haw River School Glee Club. Mrs. Eugene Watts, director.

Rev. S. H. Roberts, pastor of Haw River Baptist Church, gave the invocation.

Those receiving service pins at Tabardrey were Robert B. Baker, Mrs. Nellie H. Bullard, Allie B. Chatman, Ollie O. Chatman, James T. Cole, Ed Fonville, James L. Foster, Mrs. Rosa W. Garrett, Paul T. Hall, Sr., Mrs. Bertha S. Jones, Winfred L. Jones, Mrs. Fannie W. McCorkle, Kenneth McIntosh, Miss Gladys E. Newlin, John R. Ray, Sr.,

Eddie Rogers, Vernon S. Scott, James G. Spoon, Berry W. Starnes, William L. Stewart, Sr., Mrs. Fannie D. Terrell, Paul A. Terrell, Claude S. Welborn, Andrew W. Wilson, Elisha M. Woods and Mrs. Luella S. Wrenn.

Granite employees receiving pins were Charlie A. Beauford, Joe W. Clayton, Hubert E. Hendry, George W. Kimrey, Charlie C. Phillips, Albert B. Starling, James M. Williamson and Rodolphus M. Wrenn.

A pin was awarded posthumously to Albert L. Thompson.

Among the guests was former Vice President Sidney S. Paine, now retired. For many years Mr. Paine headed the Tabardrey Plant.

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Only Serta dares to offer you this famous "Serta-Posture" Mattress, built with healthful firmness many doctors recommend, now only at a deep-down price that defies comparison for quality so high!

But remember, these drastic reductions are strictly limited and will be withdrawn immediately after sale. Check and compare the many luxury features—usually found in higher-priced nationally-advertised tufted mattresses.

This merchandise is also available at our High Point store, 900 E. Green St., or if you live in Reidsville or vicinity, contact our representative, J. A. Capps, phone 9439

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We've Been In Line Since 1909

312 South Elm St., Greensboro

900 East Green St., High Point

## List Your Taxes In January

Avoid a 10% Penalty as Required by Law

All persons (Male or Female), business firms and corporations of Guilford County, who own or have in their possession either real or personal property, whether paid for or not, are required by N. C. Law to file a tax return during the month of January.

**POLL TAX:** All male residents between the ages of 21 and 50 are required to file a Poll Tax Return, whether they vote or not.

**WHERE TO LIST:**  
Morehead and Gilmer Townships—Main Floor of the County Courthouse  
High Point Township—County Building in High Point  
Other Townships—With your Township List Taker

If you know the following, you will save time while listing your taxes:

1. Male residents—Month and Year of birth.
2. Male and Female residents—The last four numbers of your Social Security number.
3. If you have purchased any real property during 1955, from whom purchased and description of property, or bring your deed with you when you list.
4. If you have sold any property that you listed in 1955, who property was sold to and description of property.
5. Know the make and year model of your automobiles and trucks.

PAY YOUR 1955 TAXES DURING JANUARY  
AND SAVE THE PENALTY  
1% INTEREST BEGINS FEBRUARY 2nd

LISTING HOURS

Daily 8 A.M. to 5 P.M.; Saturday 8 A.M. to 12 Noon  
TILL 9 P.M. January 26 and 31

W. F. HESTER  
Tax Supervisor